

CARIRI and Republic Bank Limited present

Power Up! 2025

OFFICIAL RULES

BY PARTICIPATING IN THE POWER UP! ("COMPETITION"), EACH PARTICIPANT / ENTRANT REPRESENTS AND WARRANTS THAT HE OR SHE MEETS THE ELIGIBILITY REQUIREMENTS DETAILED WITHIN THESE OFFICIAL RULES, AND ACKNOWLEDGES THAT FAILURE TO MEET ALL ELIGIBILITY REQUIREMENTS WILL RESULT IN DISQUALIFICATION. YOUR ENTRY CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL PUBLICIZED RULES. ALL ENTRIES (INCLUDING VIDEOS, IDEA WRITEUP PROVIDED IN THE FORM DATA) REMAIN THE PROPERTY OF THE PARTICIPANT. (INTELLECTUAL PROPERTY (IP) PROTECTION IS THE RESPONSIBILITY OF THE "PARTICIPANT" / "ENTRANT") AN INTELLECTUAL PROPERTY EDUCATION VIDEO SESSION FROM THE TRINIDAD AND TOBAGO INTELLECTUAL PROPERTY OFFICE WILL BE PLACED ON THE COMPETITION WEBSITE FOR THE PARTICIPANT TO REVIEW PRIOR TO SUBMITTING THEIR ENTRIES.

Competition begins at 12:00:00 AM PORT OF SPAIN TIME on 15/08/2025 and ends at close of business 11:59:00 PM PORT OF SPAIN TIME on 19/09/2025 ("Competition Period.").

CARIRI reserves the right to at any time, modify, suspend, extend or terminate the Competition.

ELIGIBILITY

The PowerUp Competition is open to nationals of Trinidad and Tobago ages 10-18 years who participated in the 2025 Innovation Nation Programme and have completed the course and earned their certificate. Employees of CARIRI and the 2025 Innovation Nation Programme Sponsors and selected Competition Judges (collectively, "Competition Entities"), and their immediate family members and/or those living in the same household of each are not eligible to enter or win. Former first to fifth place winners of previous PowerUp competitions are not eligible to enter or win. This Competition is approved by the NLCB and is subject to all applicable laws and regulations of the Republic of Trinidad and Tobago. The Competition Entities decisions are final and binding on all matters.

COMPETITION BRIEF

Open to students in two categories

Category 1: Participants enrolled in **Primary** Schools

Category 2: Participants enrolled in **Secondary** Schools

LIMIT

The competition is open to all participants of the 2025 Innovation Nation Programme who have enrolled and completed their course and earned a certificate.

Participants cannot submit multiple entries, only one (1) entry will be allowed.

All entries eligible for the Competition will be prescreened by the CARIRI within three (3) business days and acknowledged via an email from ict@cariri.com.

HOW TO ENTER

To enter, participants must:

1. Visit <https://coding.cariri.com/powerup2025/>
2. Fill out the entry form with participant's name, age, parent information, email address, sector the idea impacts, name of solution, identify the problem the idea solves, describe how the proposed solution solves the problem, explain how the idea is different from existing solutions, identify the end users of the proposed solution.
3. CARIRI will conduct verification and validation checks and acknowledge the submission within 3 days of receipt via email from ict@cariri.com.

COMPETITION TIMELINE

Round 1

Tentative Timeline

Submissions open

15 August to 19 September 2025

Judging of Round 1 Submissions

22 September to 3 October 2025

Top 10 Finalists Selected

6 October 2025

All Participants Notified of their Application Status

6th October 2025

Round 2

Pitch Class

15 October 2025

Finalists refine their Pretotype

15 October – 27 October 2025

Top 10 Present Final Pretotype to win

Judging of Round 2

28 October 2025

Participants cannot include siblings, parents or friends to speak during their main presentation. Demonstrations during a presentation may involve relatives or friends and participants are free to engage the audience during their presentation.

COMPETITION ROUND 1

The following details the guide for entering Round 1 of the PowerUp Competition.

Can you identify a problem that currently exists and figure out a way to solve it using technology?

Can you solve a problem in the environment (water, land, energy, etc.), the economy, the community you live in or can you come up with a better way for people to communicate and socialize with each other?

Round 1:

- a. **Research the problem** and describe how it affects people.
- b. **Design a solution** to solve the problem that incorporates technology.
- c. **Create a digital video** presentation of 5 minutes to submit for the chance to win.

A link to the video created is required and must be included on the entry form. Participants may use any video hosting platform of their choice to complete their video for submission, taking the responsibility to view the free IP education Session and apply their own protection for their content accordingly.

The Video should not exceed five (5) minutes, penalties will incur for longer timeframes.

All entries must be received during the Competition's Submissions Open Period from 1 August up to 11:59:59 midnight on 19 September 2025.

For the purposes of these Official Rules, receipt of an entry occurs when the participant fills out the form and CARIRI's server records the entry information (resulting from the participant clicking on the "Submit" button).

Once you submit your entry, your submission is final and may not be modified or edited. Any automated computer receipt (such as one confirming delivery of entry) does not constitute proof of actual receipt by CARIRI for purposes of these Official Rules. CARIRI will conduct verification and validation checks and acknowledge the submission within 3 days of receipt.

Entrants are subject to all notices posted on the Competition Website.

SUBMISSION RULES AND CONTENT GUIDELINES

By submitting video and written content, the entrant understands and grants permission for his/her video or photo to be posted on CARIRI's Website and Social Media accounts for viewing by visitors.

Competition Entities are not responsible for any unauthorized third-party use of any video and/or photo or expression of ideas in written form.

Except where prohibited by law, entry submission grants CARIRI the right in perpetuity to reproduce, publish, use, edit, adjust, modify, abridge, condense, and excerpt such video and/or photo/essay and/or comments in any way, in any and all media, without limitation and without compensation to entrant for the purposes of the competition and its promotional activities.

CARIRI may publish and/or promote a video and/or photo and/or essay or a portion of the video and/or photo and/or essay. If a video and/or photo and/or essay or a portion of video, photo, and/or essay is selected for publication and/or promotional purposes, it does not imply that it is a winning video or photo or essay in this Competition nor does it create a confidential relationship between you and CARIRI or any of its respective affiliates or subsidiaries.

Video dialog/audio and/or essay must be in English and must be the **original work of the entrant participant**, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.

Any video or idea that is copyrighted will be rejected. For example, no video or idea that has been used in TV shows, movies, games, books, social media platforms will be accepted. All videos and ideas must be original work created by the participant.

If the video or photo/essay contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the video or photo/essay, any and all releases and consents necessary to permit the use and exhibition of the video by CARIRI in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the video.

If any identifiable person appearing in the video is under the age of 18, the parent or legal guardian is required to provide permission. CARIRI reserves the right to request proof of these permissions in a form acceptable to CARIRI from any entrant at any time.

By submitting a video or photo/essay, the entrant (or, if an eligible minor, his/her parent or legal guardian) warrants and represents that he/she and any persons appearing or who are identifiable in the video or photo consent to the submission and use of the video in this Competition, and to its posting on Website and social media in connection with the Competition.

Entries must comply with the following content guidelines to be eligible:

- Submissions in the PowerUp Competition must be related to solving a problem using technology.
- Content cannot be sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity;
- Content cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
- Content cannot be obscene or offensive, endorse any form of hate or hate group;
- Content cannot defame, misrepresent or contain disparaging remarks about other people or companies;
- Excepting that of CARIRI, content cannot contain trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Excepting that of CARIRI, content cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission;
- Content cannot contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission;
- Content cannot communicate messages or images inconsistent with the positive images and/or goodwill to which CARIRI wishes to associate; and
- Content cannot depict and cannot itself be in violation of any law or otherwise.
- Content must include a video link to illustrate the idea creation.

CARIRI reserves the right to disqualify any entry for any reason, in its sole and absolute discretion.

COMPETITION ROUND 1 – FINALISTS SELECTION

At the conclusion of Round 1 of the Competition, a panel of CARIRI judges consisting of the facilitators of the 2025 cycle of the Innovation Nation Programme will determine the ten (10) ideas to move forward to Round 2 of the Competition using the rubric identified under the section labelled “JUDGING CRITERIA”.

At the conclusion of round 1 Judging, Winners from Round 1 will be notified via email by October 6th, 2025. All other participants will also receive a notification of their status by this date.

COMPETITION ROUND 2

At the conclusion of Round 1, the top 10 participants will advance to Round 2. This round features a special class for finalists to learn about business elevator pitch practices.

These 10 participants will then have 1 week to refine the prototype and pitch for their solution to showcase, pitch and compete at our final event on October 28th 2025. These 10 participants have the opportunity to pitch their final solution to a panel of judges including the 2025 Programme Sponsors Republic Bank Limited and bMobile for the chance to win our grand prize On October 28th 2025.

WINNING ENTRIES

The following explores the conditions for winning entries into Round 2 of the PowerUp Competition.

TIES

In the event of a tie, the Entry from among the tied entries with the highest combined score in Innovation of the Solution (2) and Incorporation of Technology and Business (4) above will be declared the winner.

In the event of a further tie, the Entry from among the tied entries with the highest score received for best Digital Presentation (5) will be declared the winner.

In the event of further ties, the Judges will make the final determination as to which entry will win.

CARIRI and its Competition Entities reserves the right to not award a prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified entries for a given category.

NO SHOW

In the event a participant does not show up to the finals the prize will be forfeited and forwarded to the Competition's next cycle.

COMPETITION PRIZES

Primary Schools

- 1st Place – School Trophy and \$5000 RBL starter account
- 2nd Place – School Trophy and \$4000 RBL starter account
- 3rd Place – School Trophy and \$3000 RBL starter account
- 4th Place – School Trophy and \$2000 RBL starter account
- 5th Place – School Trophy and \$1000 RBL starter account

Secondary Schools

- 1st Place – School Trophy and \$5000 RBL starter account
- 2nd Place – School Trophy and \$4000 RBL starter account
- 3rd Place – School Trophy and \$3000 RBL starter account
- 4th Place – School Trophy and \$2000 RBL starter account
- 5th Place – School Trophy and \$1000 RBL starter account

WINNER NOTIFICATION

Winners of Round 2 will be notified on the day of the competition, October 28th 2025 by the host of the event. All judges' decisions are final.

WINNERS LIST

For the names of the winners (available after 28/10/2025), email ict@cariri.com with the subject line: "PowerUp Competition Winners List".

AWARDING OF PRIZES

Prize distribution is the sole discretion and responsibility of the 2025 Innovation Nation Programme Sponsor Republic Bank Limited.

If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor under the age of 18, the prize will be awarded in the name of the winner's parent or legal guardian on the minor's behalf. Prizes awarded within 30 days or a time to be deemed appropriate by Republic Bank Limited after winner verification. Prizes are non-assignable or transferable except to a surviving spouse.

No substitutions are permitted except CARIRI reserves the right to substitute a prize or portion of any prize with one of equal or greater value in case of unavailability. Winners acknowledge that CARIRI and all other businesses concerned with this Competition and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of any prize.

Each winner will be responsible for abiding by all rules associated with winning his/her prize set out by the Competition Entities. Incidental expenses on any prize not specified herein are each winner's sole responsibility. Except where prohibited by law, entry and acceptance of prize constitute permission for CARIRI and its agents to use each winner's name, prize won, hometown, likeness, video, photographs, essays and statements for purposes of advertising, trade, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

INTELLECTUAL PROPERTY (IP) RIGHTS

Ownership: All original work produced by participants during the competition shall remain the intellectual property of the participant, unless otherwise agreed in writing with any other party.

Attribution: Participants shall receive sole credit for their submitted work, regardless of specific individual contributions for the purposes of the Power Up Competition.

Use by Organizers: By entering the competition, participants grant the organizers and sponsors a non-exclusive, royalty-free license to reproduce, display, and publish submitted work (e.g., for marketing, judging, or exhibition purposes), with proper attribution to the participant.

Third-Party Use: No third party (including sponsors, mentors, or schools) may claim ownership or exclusive rights to participants' work without written consent from participants and their legal guardians.

Disputes: Any disputes over IP ownership within this competition will be referred to the Trinidad & Tobago Intellectual Property Office for advice or resolution in consultation with both participants and their guardians.

FURTHER WORK / SUSTAINABILITY

Any finalist wishing to pursue a further support for the building out of their solution may indicate this interest in writing to CARIRI after receiving their notification of entry into Round 2 of the Competition. CARIRI will seek interests of partner institutions to attend the finals of the Competition to view the finalist's pitch and create the necessary connections for the pursuit of proof-of-concept projects for the finalist's solution and possible idea to market journey.

CONDITIONS OF ENTRY

Entrants agree to these Official Rules and the decisions of the judges, CARIRI and the Sponsor, and on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless the Competition Entities, as well as the employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize.

In the event CARIRI is prevented from continuing with the Competition as planned herein by any event beyond its control, including but not limited to fire, flood, hurricane, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any law, order, or regulation, or order of any court or other cause not within CARIRI's control or concerns regarding the safety of any winner or guest, CARIRI shall have the right to modify, suspend, extend or terminate the Competition. Entrants assume all liability for any injury, including death or damage caused or claimed to be caused, by participation in this Competition or use or redemption of any prize.

This Competition shall be governed by and interpreted under the laws of the Republic of Trinidad and Tobago and the rules and regulations of the National Lotteries Control Board (NLCB). Entrants hereby agree that any and all disputes, claims, causes of action, or controversies ("Claims") arising out of or in connection with this Competition shall be resolved by the Competition appointed judges and the Sponsor appointed representative. All decisions are final.

LIMITATIONS OF LIABILITY FOR WEB ACCESS

CARIRI is not responsible for any incorrect or inaccurate information, whether caused by Website users, or tampering or hacking, or by any of the equipment or programming associated with or utilized in the Competition and assumes no responsibility for any error, omission,

interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Website or social media. CARIRI is not responsible for injury or damage to an entrant's or to any other person's computer related to or resulting from participating in this Competition or downloading and/or uploading materials from or use of the Website or social media. If for any reason, the Competition is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of CARIRI could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, CARIRI reserves the right at its sole discretion to cancel, terminate, modify or suspend the Competition and determine winners from all eligible entries received prior to that action taken.

Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void.

Entries made with multiple e-mail addresses, under multiple identities or through the use of any automated other device or artifice to enter multiple times will be deemed invalid. Mechanically reproduced, illegible, incomplete or inaccurate entries are void. In the event of a dispute, entries (including videos and/or photos/essays) will be deemed to have been submitted by the Authorized Account Holder of the email address provided at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Mechanically reproduced entries are not eligible. CARIRI is not responsible for lost, late, damaged or misdirected entries.

OPT-IN/OPT-OUT

By entering the Competition, entrants agree that collected information from entrants may be used for future mailings via e-mail by CARIRI regarding its products and services including current offers and promotions, in addition to being to notify winners.

JUDGING CRITERIA

The following shall be the judging criteria to be applied to **Round 1** of the competition:

1. Identification of problem (20%)
 - How clear is the problem?
 - Did the participant back it up with research?
2. Innovation of solution (30%)
 - How creative/innovative is the solution?
 - Can it be translated into a real-life solution?
3. Use of concepts taught in programme (10%)
 - Did the participant use the concepts taught?
4. Incorporation of technology and business (10%)
 - Was the participant able to create a linkage between the business and the technology aspect?
5. Digital presentation (30%)
 - Was the presentation clear in a video that is neatly and carefully crafted?
 - Did they stick to time?
 - Was there passion in their presentation?

At the conclusion of **Round 2** of the Competition, a panel of judges consisting of sponsors and partners/stakeholders will determine the ranking order of the ten (10) ideas along the following weighted rubric.

1. Articulating the Problem and how their idea provides a Solution
 - a. Clear problem description and purpose
 - b. Problem Description with Pretotype / Prototype
 - c. Device or App Schematic with controls defined
 - d. Solution Description with Information Flow including data collection and analysis
 - e. Solution is demonstrated as implementable
2. Creativity in the Use of ICT and other technology
 - a. Understanding and demonstrating of basic technology elements and relevance to solution
 - b. Usability design, ease of use
 - c. Functionality design, how the components work together
 - d. Integrating other technology areas within the solution
 - e. Understanding of limitations and proposing future improvements
3. Business / Social Impact Potential
 - a. Effective Business /Social Model can this solution generate an income or result in social good or savings for the user
 - b. Demonstrated Business / Social Impact (Impact i.e., a solution that generates revenue or a social impact that can benefit all local, regional or global citizens)
4. Presentation Quality and Pitch Skill
 - a. Well-designed effective visual presentation
 - b. Well executed verbal pitch

c. Executed during allotted timeframe